

FOCB Officers' Meeting

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MINUTES

February 8, 2021

Attending: Gary Riler, Karen Stark, Debbie Wager, Brian Richardson, Ed Pike, Kelly Schauer, Linh Vu.

1. January 2021 minutes approved - Karen
2. Director's report – Gary

SoundTrap – funds no longer needed, as Gary was able to find funding through the building budget.

Disney 2020

Next round of refunds issuing soon

Play-a-thon

The annual fundraiser will be held with the May concert, probably three hours in length. The program will feature a POPS concert with one song per band, chamber groups, and lots of pep band tunes. Videos and personal testimonials will be interspersed throughout (maybe updates from alums).

Discussion of Gofundme combined with a virtual concert/livestream for fundraiser portion.

*Awards program will be separate from May program.

RECRUITMENT AND RETENTION

Recruiting/Retention efforts are going pretty well. We have good retention from both middle schools, especially considering the current state of band and the lack of connection we have had.. The numbers we started with were smaller, so our numbers are hitting right around 45 students with 5-6 taking a Jazz offering too. Freshman retention is looking a bit sketchy, but I am still working on about 6 students that I believe just need to hit the “reset” button and try a real HS band program next fall. Overall, numbers will still be right around 145-150 students in the program for next year. We have lost several students over the course of the year. I don't know if any of those

students will return like they said they would. If any of those students return, that would bump the numbers higher. We started in Fall of 2020 with 156 before the first day of school. We are currently at 140.

Overall I am very pleased that we have maintained our numbers in this climate. KUDOS go to our wonderful students and their families. Also to our 2 amazing middle school band directors. I also felt that the FOCB outreach last week was awesome! Thank you to everyone in FOCB that assisted in making that happen.

Now have forecasting sheets for incoming frosh, about 46 kids. Now working on current frohs, rising sophs. TOay about 145 students for fall. Will grow a little more at beginning of year, and maybe ones that dropped this year. Will maintain numbers despite pandemic.

3. Treasurer's report – Brian

Outgoing expenditures for WIBC and sheet music but otherwise no change.

4. Communications – Debbie

Debbie will solicit new photos in the next newsletter, as she is running out of pictures from last year.

5. Action items

- Status of business sponsors – Linh

Checked in with Sherie, and no business sponsors have been tapped to renew sponsorships for this school year. The board decided that as it is so late in the school year, to wait a bit and start soliciting for 2021-22 sponsorships.

- Succession planning

Former board members with incoming freshman (Heather and Maria) might be willing to return to volunteer work with FOCB!

6. Masks/band merchandise - Kelly

Kelly presented information and links to face coverings with band logo. Group discussed minimum order with extras for sale, and Kelly/Colette will look additional information on coverings for instruments.

7. Potential sectional rules in Spring,

Gary exploring district's guidelines for holding sectionals soon. If so, individual students must sign up and schedule for small groups.

8. Next meeting – March 8, 2021, at 6:30 p.m.