

Cleveland High School  
FOCB Officers' Meeting

**Minutes**  
October 14, 2019

**Attendance:** Gary Riler, Heather Randol, Maria Green, Jennifer Means, Ed Pike, Cindi Carrell, Sheralyn Storr. Guests: Tammy Lewis, Craig Lewis, Brian Richardson, Megan Thatcher. Absent: Stacey Lovett, Debbie Wager.

**Play-a-thon recap**

**1. Craig Lewis**

- Discussed recommendations going forward for purchase of basic equipment for livestream, in the event that future volunteer coordinators cannot supply equipment.
- YouTube channel has been developed to house pass livestream but to have dedicated URL, there must be 100 subscribers.
- The current google account is under [clevelandbandspdx@gmail.com](mailto:clevelandbandspdx@gmail.com).

**2. Tammy Lewis**

- Organization/logistics went well.
- Hospitality coordinators (Colette Livermore and Kelly Schauer) did a fantastic job.

**3. Brian Richardson**

- The trend has been for donations to be consistent up to the day before Play-a-thon.
- Per capita donation based on number of student band members is up from \$173 to \$195.

**4. General discussion**

- Employer matching programs
- Potential volunteer to coordinate livestream for 2020-21.

**Director's Update – Gary Riler**

1. WIBC and All-State results forthcoming.
2. Evaluating capital expenses for additional percussion (gong and crotales) and brass (flugelhorn) instruments, Beacock music has been solicited for a quote.
3. Outreach to eighth graders
  - Band directors
  - Making available middle schools alumni for question/answer sessions
  - Middle school tours (moved to 11/20)
  - Bridging the Gap (moved to 12/12)
4. OMEA – requested picture of Wind Symphony before first part of November.
5. Disneyland – Registration closes on 10/25. As of 10/14/19, there were 90 students registered with attendance capped at 100. Still awaiting additional information from organizer.

6. Wind symphony needs a picture first part of November. Discussion of availability of volunteer photographers.

### **Treasurer's Update – Heather Randol for Stacey Lovett**

Updated budget prepared by Stacey Lovett, who could not attend this month's meeting.

### **Fundraising**

General discussion/brainstorm for additional fundraising efforts

- music night with guest musician
- jazz festival involving competition for local schools with guest artists/judges
- Arts month – potential event encompassing other Cleveland arts programs

### **Band Merchandise**

- General discussion regarding merchandise availability and design (t-shirts, hat, zip sweatshirt, hoodie).
- Financial aid available
- Orders due by end of Octobe; product delivered before Winter Break.

### **Bylaws – Cindi Carrell**

Draft will be circulated for vote at next meeting.

### **Volunteer needs – Ed Pike/Jennifer Means**

- Pie delivery
- Winter concert - bake sale
- Ed Pike attended planning committee for bond measure

### **Action items**

- Insurance - Heather to follow up with Stacey
- Accounting SOPs – discussion postponed
- Credit card - raise limit to \$1000

### **Upcoming events**

- 11/4 - Pies delivered
- 11/18 – FOCB meeting