

Friends of Cleveland Bands
September 18, 2017
6:30 – 7:30 p.m.

Attendees:

Aaron Pearlman, President
Cindi Carrell, Vice President
Jen Means, Treasurer
Heather Randol, Secretary
Gary Riler, ad hoc
See Attached List for all attendees

Introductions

- Successful play-a-thon raised over \$20,000 minus a small fee that Go Fund Me collects

Disneyland Trip:

- Gary meeting with trip coordinator on Wednesday to finalize the itinerary
- Number of chaperones (1:12 ratio) will depend on how many kids ultimately sign up
- Chaperone discount will also depend on how many are signed up
- Today was the deadline to sign up, but Gary will still accepting a few last minute additions
- Gary estimates approximately 90 people signed up

Budget

- Reviewed budget handout
- This is our first year developing a budget and planning ahead with fundraising targets
- Gary has a good idea of his budget needs based on past experience
- We currently have about \$20,000 in our bank account, but much of that is money for the Disneyland trip and will be used for initial payment; additional funds will be added from play-a-thon

Events & Volunteer Opportunities

- Correction – Pep band 8th grade welcome event is September 29, volunteer coverage for pizza dinner is handled through our hospitality lead
- TAG day, October 14th – building sponsorships with local businesses, a day for kids to ask for sponsorships in their neighborhoods, needs a lead volunteer
- Sponsors get various benefits for different levels of sponsorships, details on website and on the fliers, can download fliers and hand them out any time to businesses you frequent
- Pastini, October 23 and 24 – mention you are there for Cleveland Band fundraiser
- Imperial Bottle Shop, October 25
- Note there is never a charge to attend band performances, but we do have bake sales

- Mattress sale, January 20, 2018 – kids can get credit applied to their Disneyland trip, some funds go to band program (i.e., from sales to people without a specific Cleveland connection); needs a lead volunteer to organize kids that day and help with publicity
- Jazz & Wine night at Hip Chicks do Wine, April 6, 2018; \$15/person, Cleveland mom is performing
- Gary will apply to Starlight parade, but they are accepting entries on rotation so we might not get in this year
- Encourage everyone to publicize the events via their networks, social media, etc....
- Encourage everyone to visit the band website to sign up using the volunteer form

Additional Info/Questions:

- 139 kids are in the band program this year, most of them participated in the play-a-thon
- Metropolitan Youth Symphony asked if Cleveland would like to host a jazz concert; kids get a free clinic, we may do a bake sale to raise money; November 7
- Last spring we discussed the idea of requiring kids who are going to Disneyland to all participate in at least 2 fundraisers; we're approaching it as a guideline.
- Uniforms are scheduled to arrive late January or February. Gary plans to get some rolling clothes hangers; he will let us know if he needs assistance when they come in.
- Will likely need assistance to help packing uniforms for Disneyland trip. We have a truck driver (Tom Huckabee) and he would like some assistance from another volunteer.
- Gary is working on student leadership; student leaders are helping already, e.g., helped serve food and clean up at the play-a-thon
- There is a "done in a day" spot on the volunteer form for those who want to help with miscellaneous and one-time needs
- Discussed idea to have smaller ensembles play for money and raise awareness of the program; Gary does get calls for players, but kids need to have a set together, which they don't always have in advance; some groups have played at the Cleveland auction, Shamrock run, and a few other events. Depending on the situation, it may be most appropriate for band kids to keep some or all of their earnings.
- We have a middle school liaison to ensure our events get in the middle school newsletters.
- We have a coordinator for clothing purchases.
- Instrument donations are great and Gary always says yes. The school often needs bigger items; Gary has a wishlist, we could add it to the website; donations are tax deductible.

Upcoming Meetings

Monday, October 16, 6:30 p.m.

Monday, November 27, 6:30 p.m.

Starting in January we're planning on the third Monday of each month